

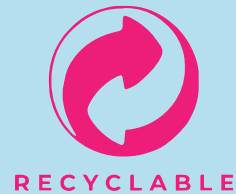
# START YOUR OWN BRAND SKINCARE JOURNEY



THE SUNDAY TIMES  
**1 Best Places  
to Work 2023**



Aesthetics  
**Awards  
WINNER**



*Five  
Squirrels*

# Why Launch

## YOUR Own Brand Skincare

Online discounters and skincare manufacturers have moved aggressively into skincare over the last decade. Many mainstream manufacturers use you, the professional, as a route to market to introduce **THEIR** products to **YOUR** patients. You know your patients' skin better than anyone and you know the right ingredients to treat them. So why build someone else's brand when you could be building your own?

### Increase Revenue & Growth

Increase business revenue or gain additional income by selling the products your clients need.

### Improved Patient Retention

Stand out from your competitors and offer products that your patients cannot get elsewhere. Your patients trust you with their skincare needs so they will trust your products too – they won't be able to find your brand at a lower price elsewhere.

### Powerful Marketing Tool

Increase patient recruitment through local media coverage, social media activity and word-of-mouth recommendations.

### Protected Margins

Pricing is set by you in relation to your brand's value. This means better profit margins compared to selling mainstream manufacturers' brands or investing in manufacturing your own products.

### Easy Upsell

Make more profit from each patient transaction by selling products that complement your treatments. Easily upsell your own products to patients who value your experience and knowledge of their skin.

# About us

Since 2014, 5 Squirrels have helped skincare professionals to launch their own brand skincare products and take back control of their business. We have developed an award-winning portfolio of product formulations containing highly concentrated active ingredients to improve the skin's overall health and appearance. We offer a one-stop-shop that makes the whole process simple so you can get on with what you do best – looking after your clients' skin.





## One-stop shop

- 20+ formulations already tested & approved.
- High-quality efficacious ingredients.
- Batch traceability & regulatory compliance.
- Creative designs for labels, packaging & promotional tools.
- We offer direct pricing and competitive rates, without involving any third parties.

## Bespoke support services

- Planning: Business & marketing strategy support.
- Marketing: Social media campaigns, PR & events.
- Training: Product training for you and your team.
- Award-winning customer service.

## Start your journey today

- Low Risk: Minimum order quantities from 10 units.
- Affordable: Products start from £7.95.
- Fast: Our product formulations are already tested and approved.
- You can have your own brand products on the shelf in less than six weeks!



# Meet the Team

The 5 Squirrels team consists of skincare experts, including scientifically qualified professionals who are highly experienced in the field of medical aesthetics. Our award-winning team also comprises sales and marketing professionals, skilled designers, manufacturing experts, and production specialists. We are ready and waiting to support you throughout the exciting journey of launching and growing your own branded skincare range. Grow your own brand, rather than promoting expensive 'clinic only' brands that your patients can buy cheaper online.

Get in touch with us to start your own brand skincare journey today.

**[info@5squirrels.com](mailto:info@5squirrels.com)**



Gary  
CEO



George  
Operations



Alistair  
Design



Filiz  
Sales



Rob  
Manufacturing



Jon  
Sales



John C.  
Manufacturing



Balazs  
Production &  
Design



Millie  
Production & Sales



Laurene  
R&D



Oleg  
Operations



Rachael  
Marketing

# Our Clients Love Us



"I consider myself fortunate to have found 5 Squirrels and Gary Conroy. Over the past several years, Gary and his team of formulators and designers have helped and guided me with new formulations for my product line and helped me create clean and modern artwork for all the packaging. I now have 6 bespoke products in my skincare range with another 3 in development. These products have been adopted by international distributors who promote my range internationally adding another income stream to my business. It is always a pleasure to work with the 5 Squirrels team."

## Esther Fieldgrass

Founder of EF Medispa



"It was very important to me to have my own range of products to complement the non-surgical cosmetic treatments I offer in my clinic in Knightsbridge. We offer the highest quality treatments, and we wanted a skincare range with the best ingredients. I was happy to work with 5 Squirrels because I knew their products would be of an excellent standard. They're always coming up with the latest cutting-edge products and my skincare range has grown over the years. My business has significantly grown since launching my own range. I now have an extensive range of products and my patients love them. I very much like that I am in control of my own brand and no-one else can sell it online."

## Dr Rita Rakus

Dr Rita Rakus Skincare





"We have been blown away by the support we have received from 5 Squirrels, both in terms of the design and promotional tools, but also the ongoing sales and marketing support. Our staff and patients love the products and sales have gone through the roof!"

## Frances Turner Traill

Clinical Director, FTT Skin Clinics



"My patients were spending an awful lot of money on high street products that didn't have the essential ingredients, so we were very keen to develop our own product range. Working with 5 Squirrels was a very enjoyable and collaborative process, and we've always had incredible support from the team. Our patients love the products, and they keep coming back for more. Working with 5 Squirrels was one of the best business decisions we've ever made."

## Dr Sally-Ann Dolan

SDS Rejuvenate Skincare



"We wanted to sell a brand that patients could not buy elsewhere – either at competitor clinics or online when they make repeat purchases. Having our own brand increases sales retention. We also realised that having our own branded skincare adds to the kudos and credibility of the clinic, and patients are impressed by this."

## Mary White

Founder of Outline Skincare



# Our Awards & Accreditations



NATWEST ACCELER8  
FASTEST GROWING  
UK BUSINESS  
2018



BEST CLINIC SUPPORT  
PARTNER 2019 & 2022

BEST SKINCARE RANGE  
2019



**SOUTH ENGLAND**  
PRESTIGE AWARDS  
2022/23 WINNER

BEST SKINCARE  
MANUFACTURER



BEST GLOBAL MEDICAL AESTHETICS  
MARKETING AGENCY 2021

MOST INNOVATIVE GLOBAL MEDICAL  
AESTHETICS MANUFACTURER 2022





# Creating your Own Brand Skincare

We have developed three different packages to make your own brand skincare dreams come true. All packages include branding development, label design, brand registration & certification, point of sale display stand, patient information leaflets and social media support. You could launch your own brand skincare, in your own design, in as little as 6 weeks.

## SIGNATURE

An off-the-shelf solution offering a low-cost, low-risk route to launching your own brand skincare range. We have 20+ pre-formulated high-strength products with starting packages from **£995+VAT**.

## TAILORED

For clients who want something a little more bespoke, you can select any of our 18 formulations and launch them in the packaging of your choice from as little as **£1,495+VAT**.

## BESPOKE

For clients who want a totally bespoke skincare range with their own formulations, packaging and fragrances to take their brand to the next level.



# Your Signature Range

The 5 Squirrels product range has been developed by our highly experienced team of scientists and formulators.

The high-performance skincare range uses clinically proven ingredients to help all skin-types and has been developed with you patients' daily skin health in mind

All products are provided in environmentally friendly, widely recyclable packaging, they are all vegan friendly, cruelty free and do not contain parabens



# Your Signature Range

**Start-up packages from £995+VAT**

Your initial order includes:

- Bespoke brand design
- Brand Development
- Brand Registration & Certification
- Point of Sale Display
- Patient Information Leaflets
- Full training & marketing support
- Digital assets & social media

See pricing for full package details





## CLEANSE & EXFOLIATE



### Reveal Daily Hydroxy Acid Cleanser - 100ml

**Skin Type:** Oily / Thickened / Aged Skin / Sun Damaged / Spot Prone

**Active Ingredients:** Glycolic Acid 5% / Salicylic Acid 2%

**Key Benefits:** Improves the appearance of acne prone skin. / Leaves the skin looking smoother & brighter. / Improves skin tone & texture.

### Prepare Gentle Hydrating Cream Cleanser - 100ml

**Skin Type:** Suitable for all skin types

**Active Ingredients:** Ribes Nigrum Fruit Extract 1% / Panthenol 0.75% / Cucumis Melo Fruit Extract 0.05% / Butyrospermum Parkii Butter 2% / Simmondsia Chinensis Seed Oil 2% / Caprylic/Capric Triglyceride 2%

**Key Benefits:** Improves skin moisturisation / Calms and soothes irritated skin / Reduces skin inflammation/ Rich in vitamins and fatty acids that nourish the skin and promote healthier-looking skin / Strengthens the skin barrier / Helps to reduce skin inflammation and redness / Skin feels softer and smoother / Balances sebum production

### Glow Exfoliating Micropolish - 50ml

**Skin Type:** Dull / Lack Lustre / Oily / Thickened / Aged Skin / Sun Damaged, / Spot Prone

**Active Ingredients:** Silica 6% / Glycolic Acid 5% / Pumpango Enzymes 4%

**Key Benefits:** Combining naturally derived exfoliants to boost skin renewal by as little as 25%. / Skin appears more vibrant, increased skin turnover reveals a natural glow.

### Purify Micellar Water - 500ml

**Skin Type:** Suitable for all skin types

**Active Ingredients:** Glycyrrhiza Glabra Root Extract 2000mg / Camellia Sinensis Leaf Extract 2000mg / Panax Ginseng Root Extract 2000mg / Panthenol 0.75% / Aloe Barbadensis Leaf Extract 0.65% / Leuconostoc/Radish Root Ferment Filtrate 600mg / Sodium Hyaluronate 100mg

**Key Benefits:** Helps the skin retain moisture / Reduces oxidative stress in the skin to minimise the signs of ageing / Improves the appearance of sun-damaged skin / Soothes irritated skin / Improves skin tone and brighten complexion / Helps to stimulate collagen production





## PROTECT & PREVENT



### C-10 Active Vitamin-C Serum – 30ml

**Skin Type:** Suitable for all skin types, especially sensitive prone skin, dark or pigmented skin.

**Active Ingredients:** L-ascorbic Acid 10%

**Key Benefits :** Helps to prevent & delay the signs of ageing from harmful environmental damage, toxins, pollutants & solar radiation. / A key product for those who want to prevent the future signs of ageing.

### C<sup>20</sup> High Strength Vitamin-C Serum – 30ml

**Skin Type:** Mature / Sun Damaged

**Active Ingredients:** L-ascorbic Acid 20% / Ferulic Acid 0.5% / Vitamin E 1% / Vitamin C 0.5%

**Key Benefits:** Peak strength Vitamin C serum with maximum anti- oxidant benefits. / Helps prevent wrinkles, dark spots & promotes the production of collagen.

### Protect 50 Daily Moisturiser with SPF 50+ – 50ml

**Skin Type:** Suitable for all skin types, especially sensitive prone skin

**Active Ingredients:** Organic broad spectrum filters

**Key Benefits:** Organic UVA & UVB protection to help prevent lines & wrinkles. / Lightweight & mildly tinted



## HYDRATE & EVEN SKIN TONE



**H<sub>2</sub>∞** Endurance Moisturiser with Humectants & Peptides – 50ml

**Skin Type:** Mature / Sun Damaged

**Active Ingredients:** Tara Seed Extract 3% / Palmitoyl Tripeptide-1 1% / Palmitoyl Tetrapeptide-7 1%

**Key Benefits:** Leaves skin velvet smooth, hydrated, firm & glowing. / Biomimetic properties to stimulate growth factors for a youthful appearance.

**Quench** 4D Ultra Low Molecular Weight Hydrating Serum – 50ml

**Skin Type:** Suitable for all skin types

**Active Ingredients:** Ultra-low molecular weight Hyaluronic Acid 0.25% / Saccharide Isomerate 1% / Glycogen 0.1% / Glycerin 3%

**Key Benefits:** Can increase hydration by 130%. / 60 times more soluble than standard hyaluronic acid. / 72-hour hydration.

**Illuminate** Skin Brightening Serum – 30ml

**Skin Type:** Pigmentation / Breakouts.

**Active Ingredients:** Oligopeptide-68 47.5mg / Diglucosyl Gallic Acid 599mg / Alpha Arbutin 2% / Azelaic Acid 2% / Kojic Acid 0.5% / Tranexamic Acid 1% / Tocopherol 3550mg / Silica 300mg

**Key Benefits:** Reduces the appearance of dark spots and uneven skin tone / improves skin texture and lighten the skin's appearance / stimulates the production of collagen, elastin and hyaluronic acid to reduce the appearance of fine lines and wrinkles.



## NOURISH & STIMULATE



### Lift Neck & Décolletage Firming Cream – 100ml

**Skin Type:** Suitable for all skin types

**Active Ingredients:** Butyrospermum Parkii Butter 10% / Malus Domestica Fruit Cell Extract 2% / Panthenol 2% / Lecithin 1% / Carnosine 1% / Heptapeptide-7 1%

**Key Benefits :** Reduces the appearance of crow's feet by 11.1% / Skin appears 6.9% firmer / Protects the skin against collagen degradation / Combines glycolic acid and citric acid to boost skin renewal / Reduces the signs of ageing by reducing the appearance of fine lines and wrinkles / Enriched with shea butter and aloe vera known for their skin healing properties

### Rejuvenate Active AHA Stimulating Serum – 30ml

**Skin Type:** Dull / Lack-lustre / Oily / Thickened / Aged Skin / Sun Damaged / Spot Prone

**Active Ingredients:** Glycolic Acid 12% / Aloe Vera 3% / Glycerin 1.5% / Saccharide Isomerate 0.5% / Salicylic Acid 0.5% / Tocopherol 0.5% / Calendula Officinalis 0.5%

**Key Benefits:** Gently removes build-up of dead skin cells / Increases cell turnover to reveal fresher, younger-looking skin / Controls microbial growth, breakouts and the appearance of pigmentation, fine lines and wrinkles.

### Recover Gentle Stimulating Night Cream – 30ml

**Skin Type:** Suitable for all skin types

**Active Ingredients:** Retinol 0.5% / Panthenol 1%

**Key Benefits:** Peptides protect cell membranes for potent anti-ageing results. / Retinol increases cell turnover for a more youthful appearance.

### R+ Retinol Night Cream – 30ml

**Skin Type:** Ageing / Sun Damaged / Uneven skin tone

**Active Ingredients:** Retinol 1%

**Key Benefits:** Clinically proven to smooth fine lines & wrinkles. / Increase dermal thickness & protect DNA for a more youthful appearance. / Effective in helping improve the appearance of ageing pigmented areas.

### SuperB Longevity Night Serum – 30ml

**Skin Type:** Suitable for all skin types

**Active Ingredients:** Niacinamide 2% / Panthenol 1.5% / Faex Extract 0.5% / Tocopheryl Acetate 0.6mg / Piperonyl Glucoside 0.3mg / Helianthus Annuus Sprout Extract 0.15mg / Biotin 0.06mg / Pyridoxine HCL 0.06mg / Thiamine HCL 0.06mg / Inositol 0.06mg / Riboflavin 0.01mg / Cyanocobalamin 0.006mg

**Key Benefits:** Improve skin elasticity / Encapsulated emollients hydrate and promote healing / Improves skin texture and skin tone / Enhances skin barrier function / Skin can appear up to 8 years younger / Reduces skin redness by 24% / Increases skin regeneration by 59% / Reduces trans-epidermal water loss by 27% / 12% reduction in the appearance of fine lines / 15% reduction in wrinkle depth

# SENSITIVE, HORMONAL OR IRRITATED SKIN



## Thrive Calming Day Serum - 30ml

**Skin Type:** Sensitive, Hormonal, Irritated skin

**Active Ingredients:** Palmitoyl Tripeptide-1 3mg / Palmitoyl Tetrapeptide-7 1.5mg / Sh-Oligopeptide-1 0.05mg / Albatrellus Confluens (Mushroom) Extract 300mg / Citrus Aurantium Dulcis Flower Extract 1% / Punica Granatum Extract 1% / Saccharide Isomerate 0.6% / Piperonyl Glucoside 320mg / Sodium Lactate 300mg / Panthenol 0.75% / Engelhardtia Chrysolepis (Chinese Hickory) Leaf Extract 360mg / Aloe Barbadensis Leaf Extract 3.25% / Leuconostoc/Radish Root Ferment Filtrate 800mg / Tocopherol 0.7%

**Key Benefits :** Reduces skin discomfort by up to 100% / Reduces skin redness by up to 90% / Skin appears up to 16% smoother / 25% improved appearance in skin elasticity / Reduces the appearance of wrinkles by up to 39% / Skin appears brighter and plumper / Reduces microcirculation by up to 135% / Inhibits elastase activity by 44% / Increases collagen synthesis by up to 89% / Improves the signs of dry skin by 20% / Supports skin barrier function / 24% reduction in skin redness / Soothes red, irritated skin / Increases collagen type synthesis by 36% / Long-lasting skin hydration up to 72 hours / Reduces the appearance of blemishes / Stimulates elastin production by up to 94% / Inhibits elastin glycation by 83% / 23% reduction in wrinkle intensity / Smooths the appearance of crow's feet by 9.5%

## Calm Calming Night Cream - 30ml

**Skin Type:** Sensitive, Hormonal, Irritated skin

**Active Ingredients:** Palmitoyl Tripeptide-1 3mg / Palmitoyl Tetrapeptide-7 1.5mg / Engelhardtia Chrysolepis Leaf Extract (Chinese Alder Leaf Extract) 300mg / Albatrellus Confluens Extract 900mg / Glycogen 3000mg / Pistacia Lentiscus Gum (Mastic Gum) 460mg / Niacinamide 4% / Bakuchiol 0.5% / Panthenol 1.5% / Saccharide Isomerate 0.6% / Leuconostoc/Radish Root Ferment Filtrate 400mg / Punica Granatum Fruit Extract 0.4% / Glycerin 6.9% / Lecithin 400mg / Caprylic/Capric Triglyceride 2.3%

**Key Benefits:** Decreases wrinkle depth by up to 19.9% / Skin appears 16% smoother / Stimulates elastin production by up to 94% / Inhibits elastase activity by 44% / Increases collagen type synthesis by 36% / Reduces skin discomfort by up to 100% / Reduces microcirculation by up to 135% / Reduces skin redness by up to 90% / Significantly reduces burning/tingling sensations / Smooths the appearance of crow's feet by 9.5% / 23% reduction in wrinkle intensity / 130% improvement in skin hydration / 38% reduction in skin sensitivity / 12% reduction in skin dullness / 23% increase in skin barrier function / Skin appears 7% more radiant / Refines the appearance of pores by up to 14.9% / Reduces trans-epidermal water loss by 27% / Calms irritated skin / Long-lasting skin hydration up to 72 hours / Improves the signs of dry skin by 20%



## CLARIFY COLLECTION



### Clear Poly Hydroxy Acid Degreasing Cleanser – 100ml

**Skin Type:** Oily / Thickened / Aged Skin / Spot Prone

**Active Ingredients:** Glycolic Acid 10% / Salicylic Acid 2% / Lactic Acid 2%

**Key Benefits:** Clear removes impurities & excess oil, cleansing the skin & increase cell turnover revealing new, younger looking skin.

### Control Oil Control Serum – 30ml

**Skin Type:** Oily / Spot Prone

**Active Ingredients:** Salicylic Acid 0.8% / Myristoyl Hexapeptide-23 100mg / Glycolic Acid 2.8% / Phytic Acid 1% / Lactic Acid 0.88% / Mandelic Acid 1% / Vaccinium Myrtillus Fruit Extract (Bilberry Extract) 1.4% / Saccharum Officinarum (Sugar Cane) Extract 0.6% / Citrus Aurantium Dulcis (Orange) Fruit Extract 2000mg / Citrus Limon (Lemon) Fruit Extract 2000mg / Acer Saccharum (Sugar Maple) Extract 750mg / Hamamelis Virginiana Water (Witch Hazel) 2% / Anthemis Nobilis Flower Water (Chamomile) 1000mg / Sodium Hyaluronate 300mg / Glycerin 3%

**Key Benefits:** Helps to unclog pores / Promotes cell turnover / Effective against blemished skin / Reduces skin inflammation and redness / Supports collagen and elastin formation / Improves skin texture / Improves overall skin complexion and skin tone / Reduces the appearance of pores / Maintains skin moisturisation / Reduces skin puffiness for tighter looking skin

### Remove Oil Control Pads – 60 pads & 3ml Booster

**Skin Type:** Oily / Spot Prone

**Active Ingredients:** Salicylic Acid 0.8% / Glycolic Acid 2.8% / Phytic Acid 1% / Lactic Acid 0.88% / Mandelic Acid 1% / Vaccinium Myrtillus Fruit Extract (Bilberry Extract) 1.4% / Saccharum Officinarum (Sugar Cane) Extract 0.6% / Citrus Aurantium Dulcis (Orange) Fruit Extract 2000mg / Citrus Limon (Lemon) Fruit Extract 2000mg / Acer Saccharum (Sugar Maple) Extract 750mg / Hamamelis Virginiana Water (Witch Hazel) 2% / Anthemis Nobilis Flower Water (Chamomile) 1000mg / Sodium Hyaluronate 300mg / Glycerin 3%

**Key Benefits:** Gently exfoliates the skin to remove old skin cells / Promotes cell turnover / Reduces the appearance of blemishes / Balances oil production in the skin / Helps to unclog pores / Improves skin texture / Reduces skin inflammation and redness / Skin feels tighter and smoother

### Zap Blemish Control Pen – 3ml

**Skin Type:** Spot Prone

**Active Ingredients:** Salicylic Acid 0.8% / Myristoyl Hexapeptide-23 100mg / Glycolic Acid 2.8% / Phytic Acid 1% / Lactic Acid 0.88% / Mandelic Acid 1% / Vaccinium Myrtillus Fruit Extract (Bilberry Extract) 1.4% / Saccharum Officinarum (Sugar Cane) Extract 0.6% / Citrus Aurantium Dulcis (Orange) Fruit Extract 2000mg / Citrus Limon (Lemon) Fruit Extract 2000mg / Acer Saccharum (Sugar Maple) Extract 750mg / Hamamelis Virginiana Water (Witch Hazel) 2% / Anthemis Nobilis Flower Water (Chamomile) 1000mg / Sodium Hyaluronate 300mg / Glycerin 3%

**Key Benefits:** Reduces the appearance of blemished skin / Regulates sebum production / Promotes even skin tone / Helps control excess oil production / Helps to unclog pores / Promotes cell turnover / Stimulates the production of collagen to improve skin firmness and elasticity / Improves overall skin tone



## EYES



### RF Eye Lift Gel – 15ml

**Skin Type:** Suitable for all skin types,

**Active Ingredients:** Palmitoyl Tripeptide-1 3mg\* / Palmitoyl Tetrapeptide-7 1.5mg\* / Malus Domestica Fruit Cell Culture Extract (Apple Stem Cell Extract) 1800mg\* / Persea Gratissima Fruit Extract (Avocado Fruit Extract) 525mg\* / Camellia Sinensis Leaf Extract (Green Tea Extract) 0.5% / Glycyrrhiza Glabra Root Extract (Licorice Root Extract) 4000mg\* / Punica Granatum Extract (Pomegranate Extract) 0.5% / Caffeine 500mg\* / Sodium Hyaluronate 150mg\* / Malachite Extract 600mg\* / Yeast Extract (Yeast Protein) 900mg\* / Leuconostoc Radish Root Ferment Filtrate (Fermented Radish Root Extract) 800mg\* / Lactobacillus Ferment Lysate 0.5% / Pullulan (Pullulan Polysaccharide) 1875mg\* / Porphyridium Cruentum Extract (Red Algae Extract) 150mg\*

**Key Benefits:** Lessens the appearance of crow's feet / Lessens swelling and puffiness in the eye area / Reduces the appearance of blemishes / Stimulates the production of new collagen / Skin appears tighter, firmer, and more elastic / Reduces the appearance of under-eye bags and dark circles.



LIP



## Lip Plumper Vasodilating Lip Plumper – 3ml

**Skin Type:** Suitable for all skin types,

**Active Ingredients:** Glycine Soja Seed Extract 9% / Glycyrrhiza Glabra Leaf Extract 1% / Glycerin 3% / Capsicum Fruitescens Fruit Extract 0.23% / Yeast Extract 0.09% / Sodium Hyaluronate 0.02% / Rubus Idaeus Fruit Extract 0.1% / Tripeptide-29 1% / Panax Ginseng Root Extract 0.2% / Panthenol 1% / Vanillyl Butyl Ether 1% / Vitamin E 0.07%

**Key Benefits :** Increases blood flow to the lips to increase volume for a more vivacious pout! / Can help improve the effect of lip fillers. Hydrating & healing.

## Lip Complex Hydrating Lip Recovery Complex – 9ml

**Skin Type:** Suitable for all skin types,

**Active Ingredients:** Ricinus Communis Seed Oil 36% / Glycerin 12% / Yeast Extract 0.09% / Panthenol 1% / Vitamin E 0.07%

**Key Benefits:** Helps promote healing after lip treatment. / Helps prevent TEWL after treatment. Keeps lips in optimal condition..

# Travel Sizes

**Most products are available in 10ml sizes for boxed kits**

These are £20 each with 4 products (£5 each) in a kit, MOQ = 25 Kits.

These are ideal for:

- Travel packs for clients to take on holiday
- Discovery packs for clients to try the products before making a full investment
- Recover packs post procedure
- Preparation packs pre-procedure
- Media and Influencer gifting

The following products are available in the travel size: Reveal, Prepare, Glow, C-10, H<sub>2</sub>∞, Protect 50, Quench, Recover.





# Professional Sizes

**Most products are available in Professional Sizes of 200ml**

£40 each and MOQ = 1

These are ideal for:

- Using in signature facials
- Allowing clients to trial your products at reception
- Using pre or post procedure

The following products are available in the professional size: Reveal, Prepare, Clear, Glow, C-10, C<sup>20</sup>, H<sub>2</sub>∞, Protect 50, Quench, Rejuvenate.



# Your Rituals

**Create your own skincare rituals in one package to target specific skin concerns.**

Minimum order quantity is 12 units of four products (48 products in total)



# How to Start YOUR Own Brand Skincare

Review our product list and choose which products you think would best meet your patients' needs.

1

Get in touch to order samples. You can start with just 1 product and add additional products later.

2

Submit our brand development form, so we can better understand your brand and design requirements.

3

Arrange a brand consultation with your account manager & brand designer.

4

Pay a 50% deposit & we'll get to work on your designs.

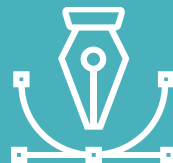
5

When you are completely happy with everything, we will get your order out to you within 2 weeks.

6

Ongoing business & training support. Your success is our success!

7



# Pricing

## LEAN

Any 1 Product	Any 2 Products	Any 3 Products	Any 4 Products	Any 5 Products
50 Units	25 units of each	15 units of each	12 units of each	10 units of each
£995				

## CONFIDENT

Any 6 Products	Any 7 Products	Any 8 Products	Any 9 Products	Any 10 Products
10 units of each	10 units of each	10 units of each	10 units of each	10 units of each
£1,100	£1,200	£1,350	£1,500	£1,650

## COURAGEOUS

Any 11 Products	Any 12 Products	Any 13 Products	Any 14 Products	Any 15 Products	Any 16 Products	Any 17 Products	Any 18 Products
10 units of each	10 units of each	10 units of each	10 units of each	10 units of each	10 units of each	10 units of each	10 units of each
£1,800	£1,900	£2,000	£2,200	£2,300	£2,400	£2,500	£2,600

## All Packages Include

- Number of products shown on package
  - Branding Development
  - Brand Registration & Certification
  - Batch Traceability
- Point of Sale Display Stand - Design & Supply
- Patient Information Leaflet - Design & Supply



# Pricing

## FEARLESS

Any 19 Products	Any 20 Products	Any 21 Products	Any 22 Products	Any 23 Products	Any 24 Products	Any 25 Products
10 units of each	10 units of each	10 units of each	10 units of each	10 units of each	10 units of each	10 units of each
£2,700	£2,800	£2,900	£3,000	£3,100	£3,200	£3,300

## All Packages Include

- Number of products shown on package
  - Branding Development
  - Brand Registration & Certification
    - Batch Traceability
- Point of Sale Display Stand - Design & Supply
- Patient Information Leaflet - Design & Supply

# Repeat Order Pricing

PRODUCT	SIZE	Price For 10-14 Units	Price For 15-19 Units	Price For 20-99 Units	Price For 100-249 Units	Price For 250-499 Units	Price For 500-999 Units	Price For 1000-5000 Units
REVEAL	100ml	£17.95	£16.95	£14.95	£14.20	£13.83	£12.71	£11.96
PREPARE	100ml	£17.95	£16.95	£14.95	£14.20	£13.83	£12.71	£11.96
GLOW	50ml	£17.95	£16.95	£14.95	£14.20	£13.83	£12.71	£11.96
PROTECT 50	50ml	£17.95	£16.95	£14.95	£14.20	£13.83	£12.71	£11.96
C-10	30ml	£17.95	£16.95	£14.95	£14.20	£13.83	£12.71	£11.96
REJUVENATE	30ml	£17.95	£16.95	£14.95	£14.20	£13.83	£12.71	£11.96
RECOVER	30ml	£17.95	£16.95	£14.95	£14.20	£13.83	£12.71	£11.96
RF	15ml	£22.95	£21.95	£19.95	£18.95	£18.45	£16.96	£15.96
QUENCH	50ml	£22.95	£21.95	£19.95	£18.95	£18.45	£16.96	£15.96
C <sup>20</sup>	30ml	£22.95	£21.95	£19.95	£18.95	£18.45	£16.96	£15.96
R+	30ml	£22.95	£21.95	£19.95	£18.95	£18.45	£16.96	£15.96
H <sub>2</sub> ∞	50ml	£22.95	£21.95	£19.95	£18.95	£18.45	£16.96	£15.96
ILLUMINATE	30ml	£22.95	£21.95	£19.95	£18.95	£18.45	£16.96	£15.96
CLEAR	100ml	£22.95	£21.95	£19.95	£18.95	£18.45	£16.96	£15.96
LIFT	100ml	£22.95	£21.95	£19.95	£18.95	£18.45	£16.96	£15.96
BACK BARS	200ml	£40	£40	£40	£38	£38	£34	£32
PURIFY	500ml	£17.95	£16.95	£14.95	£14.20	£13.83	£12.71	£11.96
THRIVE	30ml	£22.95	£21.95	£19.95	£18.95	£18.45	£16.96	£15.96
CALM	30ml	£22.95	£21.95	£19.95	£18.95	£18.45	£16.96	£15.96
CONTROL	30ml	£22.95	£21.95	£19.95	£18.95	£18.45	£16.96	£15.96
REMOVE	60 pads	£22.95	£21.95	£19.95	£18.95	£18.45	£16.96	£15.96
ZAP	3ml	£7.95	£7.95	£7.95	£7.55	£7.35	£6.76	£6.36
LIP COMPLEX	8ml	£7.95	£7.95	£7.95	£7.55	£7.35	£6.76	£6.36
LIP PLUMPER	3ml	£7.95	£7.95	£7.95	£7.55	£7.35	£6.76	£6.36

# Terms & Conditions

- Branding development includes 3 iterations, additional amends chargeable
  - Delivery 3-4 weeks from artwork approval
- Starter Packages do not include Professional Sizes, Travel Packs or Ritual Packs
- Repeat purchases are priced as listed & minimum order quantity is 10 units of any product  
(25 units for Lip products)
- All prices exclusive of VAT. Orders <£500 carry a delivery charge of £20

# Option 2 Tailored

Alternative packaging options from 100 units

Contact [info@5squirrels.com](mailto:info@5squirrels.com) for a list of packaging options



# Option 3 - Bespoke

Bespoke formulations, consistency, packaging & fragrances.

Work with our research and development team to create completely bespoke formulations that are exclusive to your range. If you can imagine it, we can make it for you!

Email [info@5squirrels.com](mailto:info@5squirrels.com) for more information





# Your Support Tools



Digital Leaflets



Point Of Sale Display



Social Media



Roller Banners



Skin Fitness Assessments



eShop & Academy



Showcards



Periodic Table of Skincare

# Get In Touch

Got any more questions? We've got answers.  
If you need anything don't hesitate to get in touch.

[www.5squirrels.com](http://www.5squirrels.com)

[info@5squirrels.com](mailto:info@5squirrels.com)



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Conway Street, Hove, BN3 3LW



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OWN BRAND*